

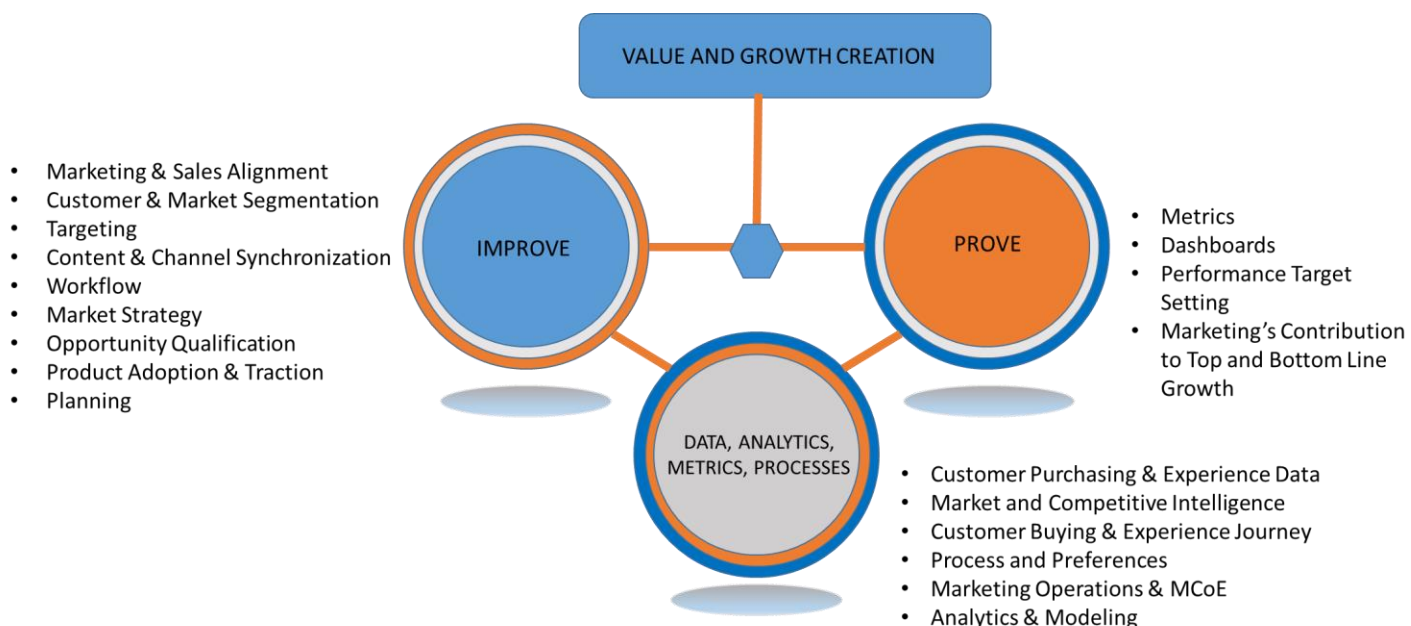
Transform Your Marketing into a Center of Excellence

We love working with Marketing and other business leaders who are passionate and hungry to maximize their marketing investments, improve and prove the value of marketing in their organization. We've sat in your chair and we're familiar with the challenges, after nearly 20 years and hundreds of consulting projects. To speed your success, we have developed tools, workbooks, workshops, and processes in three areas critical to enabling value and growth creation.

Whether you are a Do-it-Yourselfer or need the skills, best-practices and extra bandwidth a custom project provides, connect with us when you want to:

1. Make more effective and faster fact-based decisions regarding customers, markets, products and the competition to increase marketing's credibility & profitability
2. Improve and prove the value of marketing, marketing effectiveness, and efficiency to increase marketing's influence and drive profitable business growth.
3. Leverage data analytics, processes, and measurement of KPIs that truly matter and create a Marketing Center of Excellence (MCoE) to increase Marketing's relevance to and deliver greater business impact.

Here's How You Can Tap into Our Expertise and Experience



About VisionEdge Marketing

Transform Marketing into a Center of Excellence in order to improve and prove the value of what you do, passionately, every day. [VisionEdge Marketing](http://www.visionedgemarketing.com), founded in 1999 in Austin, TX, delivers solutions to help you do just that. We are proud to support more than [200 customers](#) to date, including, BAX Global Systems, Briggs and Stratton, Howden, Kennametal, Northwest Federal Credit Union, Safe Systems, Southwest Airlines Cargo, and Tektronix to name just a few.

